



# AI Wusul Parking Solutions

# Agenda



1. Executive Summary
2. Our Solutions
3. Technology & Partners
4. Key Differentiators

# Executive Summary



**AI Wusul Parking Solutions** brings cutting-edge **smart parking and IoT innovations** to Saudi Arabia, supporting the Kingdom's **Vision 2030** and smart city transformation.

Partnering with global leaders like **ParkIQ**, we offer a **cloud-powered ecosystem** that optimizes parking operations, enhances efficiency, and improves user experience. Our technology is already trusted by **350+ car parks worldwide**.

## Key Solutions:

- Real-time cloud-based parking management - **Watermelon**
- Automated compliance & enforcement - **Enforce IQ**
- App booking solution & for online payments - **Rakkin**

We deliver **end-to-end mobility solutions** that connect infrastructure, technology, and people — making urban access smarter, faster, and more efficient.

# Solutions Overview



## Entrance

The terminal can be configured for the point of entry. Customers can enter using one of the following methods: NFC, LPR, QR Code, Pin Code, Tap and Go.



## Exit

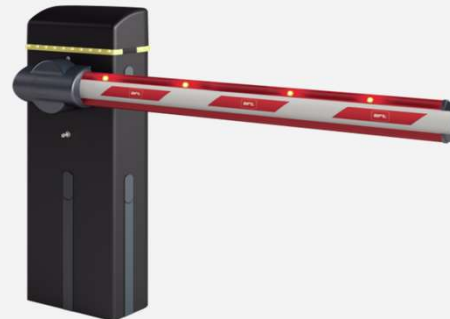
The terminal can also be configured for the point of exit. Customers can exit using one of the following methods: NFC, LPR, QR Code, Pin Code, Tap and Go.



## Pay On Foot

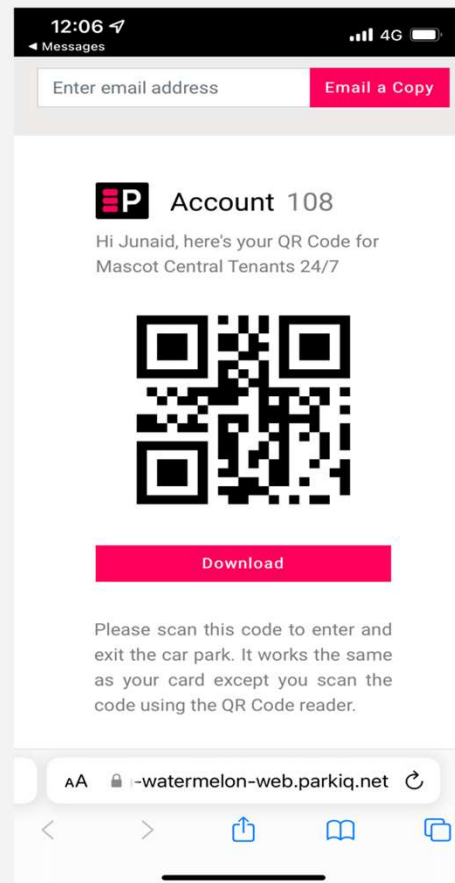
The Watermelon Terminal can be configured as a Pay On Foot (POF) terminal to allow customers to pay or validate their parking session before exiting the car park. The POF terminal can be mounted on a bollard, pedestal or wall mounted.

# Commercial Parking



Transform your parking assets into smart, revenue-analytics generating spaces with our commercial parking solutions delivering seamless, secure, and scalable systems tailored for offices, retail centres and mixed-use developments. From access control to occupancy monitoring and cashless payments, we empower property managers and businesses to optimize operations and enhance user experience all with cloud-based control.

# Residential Parking



Modernize your residential parking with a smart, secure, and hassle-free system built for apartment complexes and gated communities. We provide intelligent access control, resident and visitor management, and seamless integration with your building's operations. Say goodbye to key cards, paper permits, and parking headaches and hello to convenience, control, and peace of mind through digital access.

# Rakkin - My Spot Parking Booking System



## The Booking Process



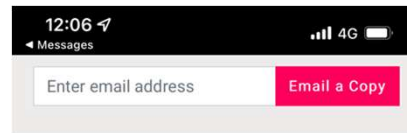
- 1 **Enter Location**  
Customers are prompted to enter the location they wish to book parking.



- 2 **Review Booking**  
Before checking out customers can review their booking details.



- 3 **Confirmation**  
Customer's booking is confirmed and a Secure-a-spot pin is provided for car park entry.



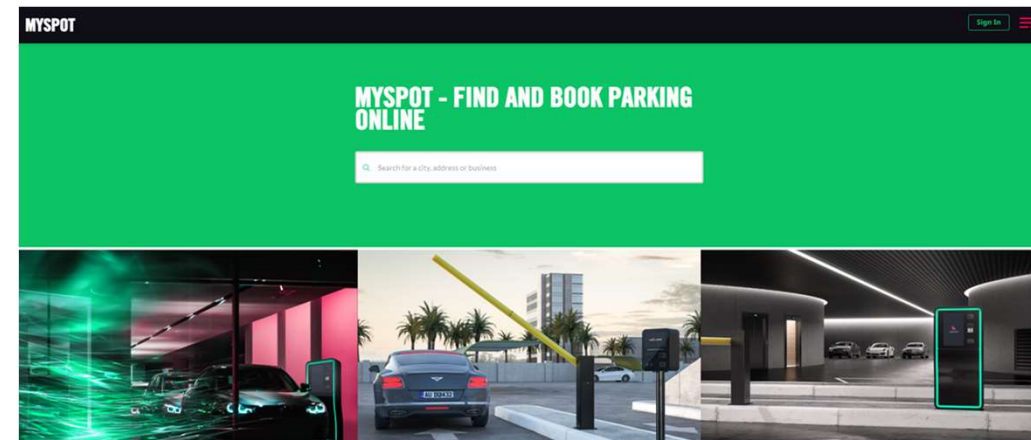
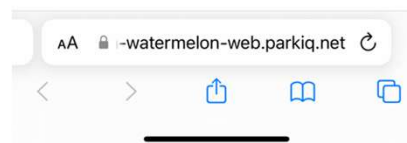
**P Account 108**

Hi Junaid, here's your QR Code for Mascot Central Tenants 24/7



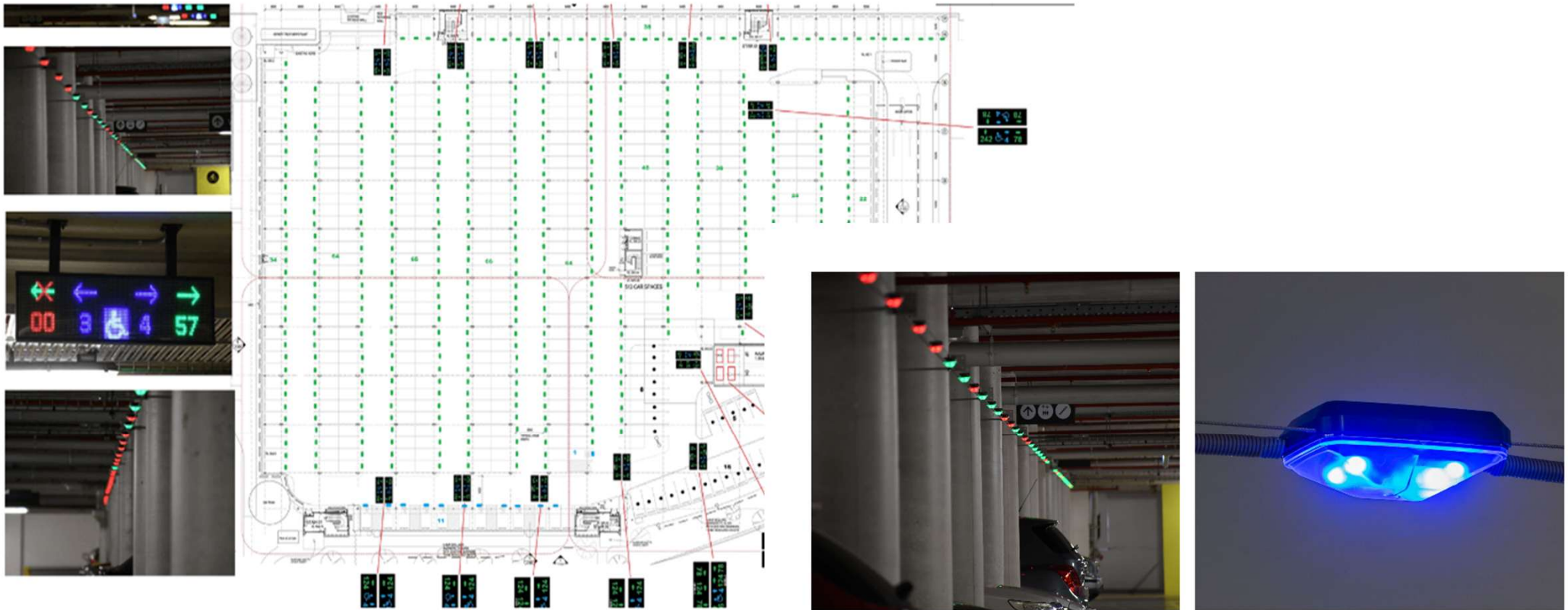
Download

Please scan this code to enter and exit the car park. It works the same as your card except you scan the code using the QR Code reader.





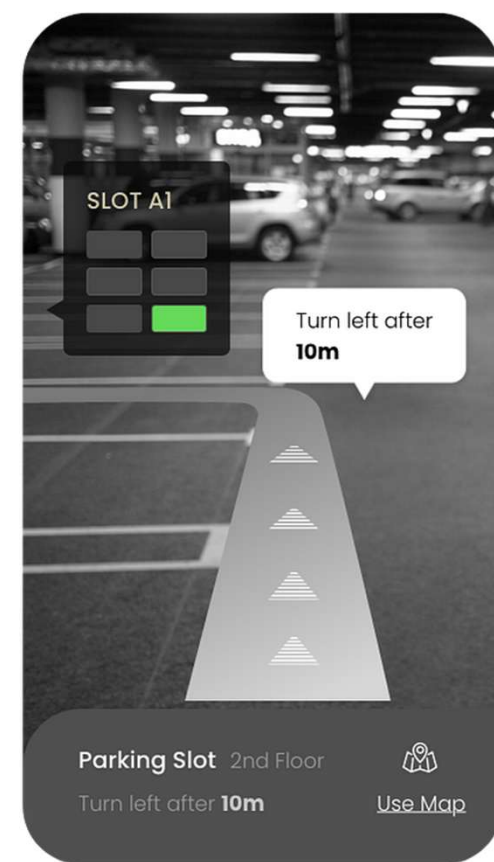
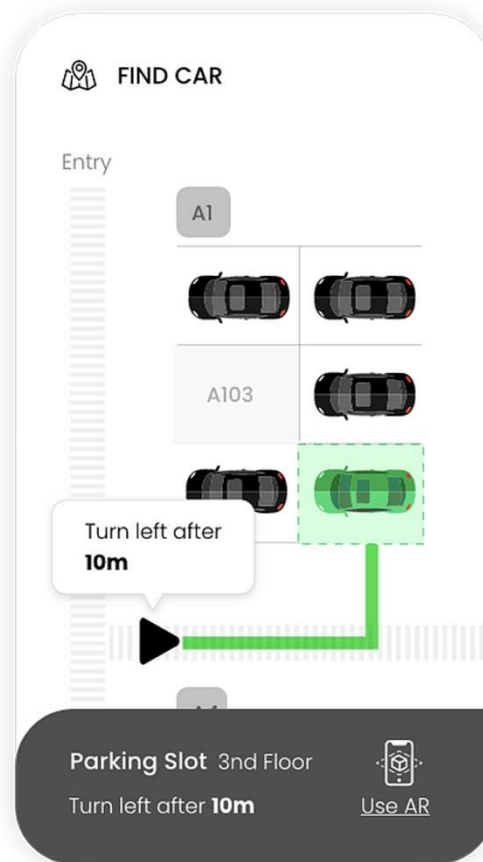
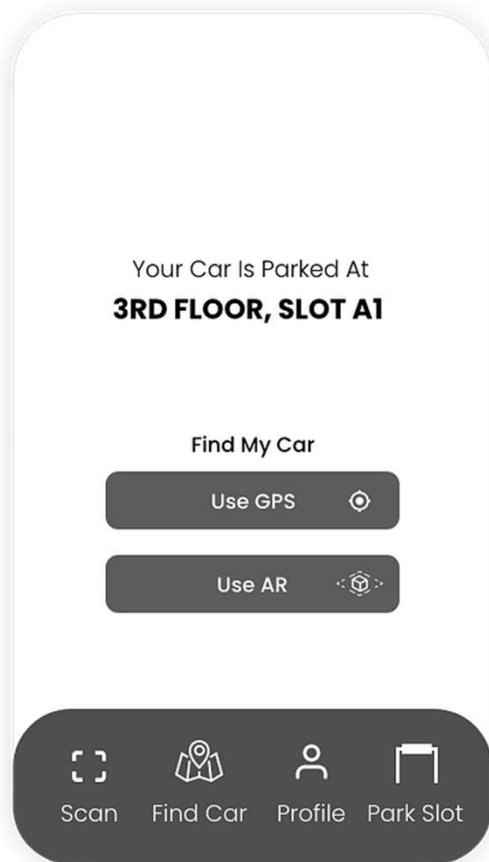
# Parking Guidance System





# Find my Car

## Navigation Technologies and Innovation



# Enforcement



[PAY or APPEAL](#) [FAQ](#) [CONTACT](#)

## PAY OR APPEAL A PARKING BREACH NOTICE

What are the first 2 numbers of your  
Parking Breach Notice

Select ▼

PAY YOUR NON-COMPLIANCE  
BREACH NOTICE SECURELY  
ONLINE



# Wayfinding

## Static Signage for Navigation



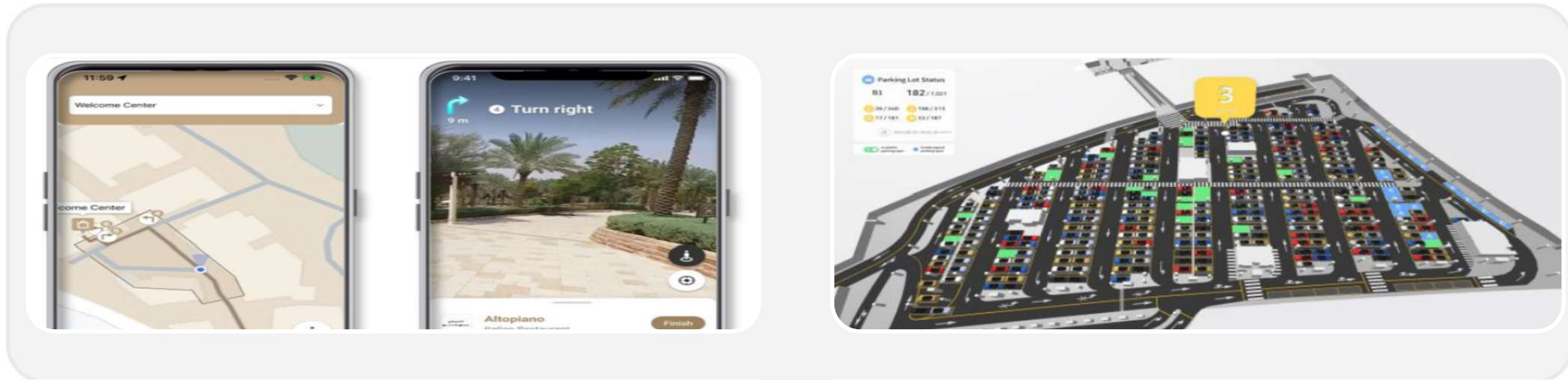
# Digital Signage

## Digital Navigation Technologies



# Other Technologies

## Navigation Technologies and Innovation



### Non-GPS Navigation

- An IoT technology enables precise positioning in indoor and underground areas without GPS
- Real-time location is pinpointed within a 2m margin of error through on-device computation
- Pedestrian navigation uses mobile positioning technology to provide the optimal route to the destination

### 3D Mapping / Digital Twin

- The system is developed as a 3D modelling-based digital twin smart parking monitoring system. It delivers real-time parking information and analysis through a 3D model interface.
- It reduces parking search time and management costs and increases efficiency



# Key Projects - Global



## 477 Collins Street Melbourne

Australia · Office Building

[VIEW CASE STUDY](#)

## 2 Elizabeth Plaza – Secure Parking

Australia · Mixed Use Building

[VIEW CASE STUDY](#)

## Westend, Melbourne

Australia · Mixed Use Building

[VIEW CASE STUDY](#)

## Leederville Square, Perth

Australia · Office Building

[VIEW CASE STUDY](#)

## 183 Monroe Garage, Chicago

United States of America · Public Car Park

[VIEW CASE STUDY](#)

## Chequers, Crows Nest

Australia · Corporate

[VIEW CASE STUDY](#)

## Rhodes, Sydney

Australia · Shopping Mall

[VIEW CASE STUDY](#)

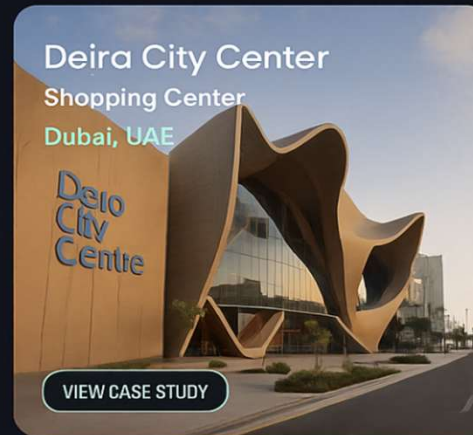
## Farmers Tauranga, New Zealand

New Zealand · Mixed Use

[VIEW CASE STUDY](#)



# Key Projects - Regional



## Partners and Technology



# Why Us?



Delivering A World Class Customer And Operational Experience

**Strategic Integration:** Our parking ecosystem leverages best-in-class hardware, software, and reporting tools, carefully selected and seamlessly integrated to ensure fast deployment, proven reliability, and operational excellence without the overhead.

**Smart, Flexible Prebooking Platform:** Our intuitive online prebooking system features dynamic pricing, variable rate structures, and advanced yield management maximizing both occupancy and revenue while efficiently managing demand.

**Live Analytics & Actionable Insights:** Gain real-time visibility into performance with tailored dashboards and intelligent reporting—driving smarter decisions, improved service, and continuous operational optimization.

**Seamless Multimodal Integration:** Effortlessly connect your visitors with integrated transport solutions including taxis, ride-shares, BRT, and shuttle services ensuring smooth access to and from your destination.

**Scalable & Customizable Infrastructure:** Our adaptable system grows with your needs delivering a high-quality, premium experience across all visitor segments and evolving demands.

# Contact



Contact us for a parking system implementation consultation

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